

## **Data privacy and cookie policy**

Pi Imaging Technology SA complies with applicable Data Protection Regulations including in particular the Swiss Federal Act on Data Protection (FADP) and, if applicable, the General Data Protection Regulation of the European Union (GDPR). Please read this Data privacy and cookie policy to learn about your rights, what information we collect, how we use and protect it.

Please read the information below so that you know which data we collect from you and for what purposes it is used.

### **1. General**

When you use our website or communicate with us through our contact form, we collect data about you. This can be done by entering the data yourself - such as your name, e-mail address and company name.

Data entered by you on our website is voluntary. You will not suffer any disadvantages by not disclosing your data.

Processing of personal data must be lawful. Unless you have consented to the processing (which is the case, for example, if you provide us with your data on a form or by e-mail), we justify the processing of your personal data by one of the following reasons:

- (i) to contract you or to process your request with a view to concluding a contract
- (ii) to pursue legitimate interest
- (iii) or to comply with a legal obligation

### **2. Cookies and web analysis**

#### **2.1. General**

The use of the website of Pi Imaging Technology SA is possible without any provision of personal data. We may use cookies and other tools that lead to the processing of personal data even without the active disclosure of information by the user.

When visiting our website, we make every user aware of the use of cookies and other tools. This makes reference to the data protection declaration you are currently reading, which also explains how to avoid using cookies and other tools. You expressly agree to use cookies by continuing to navigate on our website without using the options to reject cookies as described here.

#### **2.2. Cookies**

Cookies are files that your web browser stores on your computer's hard drive when you visit websites. Cookies do not damage the hard drive of your computer. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a string of characters by which Internet pages and servers can be assigned to the specific Internet browser in which the cookie was stored. This enables the Internet pages and servers visited to distinguish the individual browser of the person concerned from other Internet browsers that contain other cookies.

#### **2.3. Web analysis tools**

Web analysis tools are used to store statistical data on the use of our website. These tools are typically provided by external service providers (e.g. Google Analytics). Typically, the information collected for this purpose about the use of an Internet page is transmitted by the use of cookies to the server of the third party. Before the data is transmitted, the user's IP address is shortened, which prevents the identification of individual end devices.

## **2.4 Prevention and deletion**

Most Internet browsers automatically accept cookies. However, you can configure your browser so that no cookies are stored on your computer. You can also delete cookies by using the appropriate functions of your browser.

## **3. Right to information, correction, erasure and restriction of processing; Right to data portability**

You have the right to ask and receive information about the personal data that we have about you free of charge. In addition, if the GDPR is applicable, you have the right to correct data and the right to delete your data, if there is no statutory storage obligation or another legal basis for the processing in the sense of art. 6 GDPR that allows us to continue processing the data.

If GDPR is applicable, you also have the right to claim from us the data you have given us. You can reach us for the aforementioned purposes via the e-mail address [info@piimaging.com](mailto:info@piimaging.com).

## **4. Right to complain to a data protection supervisory authority**

If the GDPR applies, you have the right to complain to a data protection authority at any time.

## **5. Changes to this privacy policy**

We reserve the right to supplement and change this statement at our sole discretion. The version published on our website applies in each case.